

Case List	1. Strategic management and strategic competitiveness	2. The external environment: opportunities, threats, industry competition and competitor analysis	3. The internal organization: resources, capabilities, core competencies and competitive advantages	4. Integrating internal and external resources: open innovation, absorptive capacity and integration approaches	5. Business-level strategy	6. Competitive rivalry and competitive dynamics	7. Corporate-level strategy	8. Strategic acquisition and restructuring	9. International strategy	10. Cooperative strategy	11. Strategic leadership	12. Corporate governance	13. Organizational structure and controls	14. Strategic entrepreneurship	15. Strategic renewal
1. ABN AMRO in the Volvo Ocean Race: A Bank Learning to Sail as One Team							X							X	X
2. A Perfect Marriage for all the Right Reasons: P&G and Gillette				X				X	X				X		
3. Carrefour in Asia		X							X						
4. China's Home Improvement Market: Should Home Depot Enter or Will it Have a Late-Mover (dis)advantage?	X				X				X						
5. Corporate Environmental Responsibility: Microsoft's Partnership Programs				X					X	X					X
6. eBay Inc.: Bidding for the Future	X			X		X	X			X				X	
7. Huawei: Cisco's Chinese Challenger				X	X				X					X	
8. ING Direct: Rebel in the Banking Industry											X			X	
9. Lufthansa: Going Global, but How to Manage Complexity?									X	X			X		
10. Nestlé: Divesting Perrier?							X	X	X			X			X
11. Nintendo's Distributive Strategy: Implications for the Video Game Industry		X	X		X			X					X		
12. PSA Peugeot Citroën: Strategic Alliances for Competitive Advantage?		X	X	X						X					
13. Tesco versus Sainsbury's: Growth Strategies and Corporate Competitiveness						X	X	X	X						
14. Toyota: The Once-in-a-Century Challenge	X	X	X	X	X			X	X		X				X
15. Vodafone: Out of Many, One	X	X	X					X	X			X	X		